Schnerds

Plush toys with personality

A colorful world of individuality, kindness and belonging. All plush toys: ages 3+, 100% polyester.



Hobart Schnerd Plush

SKU PSTS022 | Retail $33.00
8 inches



Darlene Schnerd Plush

SKU PSBS022 | Retail $33.00
9 inches



JimBob Schnerd Plush

SKU PSSF022 | Retail $44.00
14 x 8 inches



Juniper Schnerd Plush

SKU PSSM022 | Retail $33.00
8 inches



Darlene & Hobart Schnerd Plush Bundle

SKU PSBUNDLE-DH | Retail $60.00
One Darlene and one Hobart

Retail prices are reference prices. Your wholesale quote provides the purchase price and delivery details.

Schnerds

Storybooks and store displays

Stories, characters and playful possibilities for your shelves. All three books ship November 24, 2026.



Schnerds Seek the Something Book

Retail $15.00
Ships Nov 24, 2026



Darlene is Going Through It

Retail $20.00
Ships Nov 24, 2026



Hobart's Sugar Habit

Retail $20.00
Ships Nov 24, 2026

Mega Schnerds

Wholesale inquiries welcome for JimBob aka Schnerdfish, Juniper aka Schnerdmarine, Hobart aka Trash Schnerd and Darlene aka Blue Schnerd in Mega Schnerd form. Include your character choices and quantities in the inquiry.

Schnerds In Store Display Stand

Include the display stand in your wholesale inquiry to create a Schnerds destination in your store.

How to request your wholesale quote

Choose your products and quantities, with a minimum of 10 units per SKU. Submit the wholesale inquiry form at schnerds.com/pages/schnerds-wholesale or email info@schnerds.com. Your quote includes wholesale prices, payment terms and delivery details. Sending an inquiry does not place an order or reserve inventory.

Pricing is by quote. There are no published pricing tiers or automatic tier assignments.

Schnerds

Hats and book bags

Hats: black, 100% polyester, made in Bangladesh, ages 3+. Book bags: 600 denier polyester, 50% recycled material, ages 3+.



Love Yourself Schnerd Black Trucker Hat
SKU THLY002 | Retail $36.00



Juniper Schnerd Black Backpack
SKU BPSM003 | Retail $55.00



Hobart Schnerd Black Trucker Hat
SKU THTS005 | Retail $36.00



JimBob Schnerd Black Backpack
SKU BPSF004 | Retail $55.00



JimBob Schnerd Black Trucker Hat
SKU THSF004 | Retail $36.00



Darlene Schnerd Black Backpack
SKU BPBS001 | Retail $55.00



Juniper Schnerd Black Trucker Hat
SKU THSM003 | Retail $36.00



Love Yourself Schnerd Black Backpack
SKU BPLY002 | Retail $55.00



Darlene Schnerd Black Trucker Hat
SKU THBS001 | Retail $36.00



Hobart Schnerd Black Backpack
SKU BPTS005 | Retail $55.00

Book bags: 11.5" W x 16" H x 5" D. Padded adjustable straps, one main compartment and one front zippered compartment.

Schnerds

Character totes

15 x 15 inches. 100% cotton with nylon handles. Custom made in Brooklyn. Allow 14 days for production.



Darlene Schnerd Tote Bag
SKU TOBS001 | Retail $40.00



Love Yourself Schnerd Tote Bag
SKU TOLY002 | Retail $40.00



Juniper Schnerd Tote Bag
SKU TOSM003 | Retail $40.00



JimBob Schnerd Tote Bag
SKU TOSF004 | Retail $40.00



Hobart Schnerd Tote Bag
SKU TOTS005 | Retail $40.00

Browse the characters and send your product choices to info@schnerds.com. Click a product card to view its current product page.